

# **Understanding Locker Beef Pricing**

- Simply good for you!
- More affordable than retail
- Conveniently at hand in your home freezer

#### How is the cost determined?

Your beef is priced based on the hanging carcass weight (HCW) of your particular animal (Averge Mannix HCW=660lbs). HCW is defined as the weight of the carcass immediately after hide, head, and entrails have been removed according to industry standards. After further processing, our average carcass yields about 68% meat, or 442 lbs of beef for the average Mannix animal.

# **Pricing Structure** (cost per/lb of HCW):

Whole		Half		Quarter		Fabric	Fabrication Fee	
\$	3.20	\$	3.35	\$	3.50	\$	0.60	

Example for Whole Beef: (660 lb HCW\*\$3.20) +(660lbs \*\$0.60)+ \$60 kill fee =**\$2,568 total** 

### Pricing for Mannix Beef Wholes, Halves, Quarters, and Bulk Burger:

	Est	Est	Est			Average	Average			
	Carcass	Lbs	Carcass	Slaughter	Processor	Total	Cost Per			
Portion	Weight	Beef	Cost	Cost	Cost	Cost	LB			
Whole	660	442.2	\$2,112.00	\$ 60.00	\$ 396.00	\$2,568.00	\$ 5.81			
Half	330	221.1	\$1,105.50	\$ 30.00	\$ 198.00	\$1,333.50	\$ 6.03			
Quarter	165	110.55	\$ 577.50	\$ 15.00	\$ 99.00	\$ 691.50	\$ 6.26			
*Bulk Ground Beef (50 lbs or more)= \$4.20/lb										

## **How is the Animal Portioned Out for Quarters or Halves?**

A half beef includes a front and hind quarter. Since a hind quarter has more lbs of meat and higher quality cuts, customers who buy a quarter beef will receive 1/4<sup>th</sup> of the carcass in quantity and 1/4<sup>th</sup> of the carcass in quality as the processor will evenly divide both the front and rear quarters and combine this so that each purchase will contain the same cuts.

# Finally...

Buyers are responsible for communicating their cutting instructions to Superior Meats, our processor, and for picking up their order at the processor when it is ready. Not sure how you'd like your animal prepared? See our whole animal buying guide online or talk with Scott. Please allow approximately one month from the time of your order until it is ready for pickup at the processor. For cooking instructions, testimonials, more on Grass Fed beef, and much more about our ranch, visit <a href="https://www.mannixbeef.com">www.mannixbeef.com</a>. Thank you for your interest and for your business!

Happy Dining!

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